JEFF MULLER

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EDUCATION

University of Kansas Lawrence KS. B.F.A Industrial Design 2007

EXPERIENCE

UI/UX Design Consultant Integrated Computer Solutions ICS, Bedford, MA October 2012 - Current

Senior UX design role that involved working on serious and challenging projects across industries such as medical devices, industrial IoT, entertainment and automotive. Projects were structured and managed by senior designers who also had a lot of input on deliverables and timelines. I've successfully implemented various design techniques such as sprints, design thinking, and rigorous user testing. Project clients include HP, Siemens, Bad Robot, ZOLL Medical, NFL, Interscope and Def Jam Records.

UX Consultant Cantina, Boston MA March 2015 - February 2016

User experience designer and consultant with a Boston based digital design agency. We were responsible for creating rich, engaging, and meaningful experiences for both web and mobile environments. My roles included senior visual and user experience design, as well as junior front end development. Our core technologies included HTML, CSS, Javascript and jQuery. Often working in multidisciplinary teams, our design approach included design sprints, lean UX, jobs to be done research, design hypothesis, along with prototyping and testing we were able to solve problems for our clients efficiently.

Industrial Designer
Marine Technologies International Inc., Plympton, MA
February 2008 - October 2012
UL & US Coast Guard Approved Life Jackets

Responsible for research, development, and design of all branded goods from start to finish. Selecting which models to design for a given year throughout multiple price points and categories, creating presentations to explain design direction for a product line, responsible for all concepts, technical packages, sourcing materials, traveling throughout Asia to guide our technical departments in order to achieve design objectives. Working throughout the design process to lower cost and increase manufacturing efficiency on given products. Accountable for all product ancillaries such as packaging design, graphic design, trade show booth design, and marketing. Having a flair for sales I traveled to trade shows and retail stores to discuss sales, products, and needs of customers.

SKILLS

Hobbies DESIGN DIGITAL FRONT END DEV Cooking User Experience HTML & CSS Axure Photography Visual Design Adobe Suite Javascript Industrial design Sketch Woodworking *jQuery* Pickling & jamming Sketchbook Pro 3D prototyping Design process

HIGHLIGHTS

Outside Magazine - Gear of the Year 2012
MTI Dio F-Spec
Canoe & Kayak 2010 Readers Choice Awards - Nomination: Product of the Year
MTI underDOG
Broke a sales record for a first year product introduction
MTI Cadet